Sarah D. Asebedo, Ph.D., CFP®

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Education and Professional Designation

Ph.D.	Kansas State University	Family Studies and Human Services *Personal Financial Planning*	2016
Certificate	Kansas State University	Conflict Resolution	2014
M.S.	Kansas State University	Family Studies and Human Services *Personal Financial Planning*	2011
B.S.	Kansas State University	Family Studies and Human Services *Personal Financial Planning* *Business Administration Minor*	2004

CERTIFIED FINANCIAL PLANNER™ certification (#95527) 2007

Professional Experience

Texas Tech University, Lubbock, TX (June 2016 – Present), Assistant Professor, Department of Personal Financial Planning, College of Human Sciences

Virginia Tech, Blacksburg, VA (Aug. 2014 – May 2016), Assistant Professor of Practice, Department of Agriculture and Applied Economics, College of Agriculture and Life Sciences

Perennial Wealth Group, Inc., Blacksburg, VA (Aug. 2014 – Nov. 2015), President, Family Wealth Advisor

Accredited Investors, Inc., Edina, MN (June 2004 – April 2014), Shareholder, Team Director, Lead Wealth Manager

Peer-Reviewed Journal Articles

Asebedo, S. D., & Seay, M. C. (under review). Financial self-efficacy beliefs and the saving behavior of older pre-retirees. *Journal of Financial Counseling and Planning.*

Asebedo, S. D., & Seay, M. C. (2015). From functioning to flourishing: Applying positive psychology to financial planning. *Journal of Financial Planning, 28*(11), 50-58. Recipient of the 2016 Montgomery-Warschauer Award.

Seay, M. C., **Asebedo, S. D.**, Thompson, C., Stueve, C., & Russi, R. (2015). Mortgage holding and financial satisfaction in retirement. *Journal of Financial Counseling and Planning, 26*(2), 200-216.

Asebedo, S. D., & Seay, M. C. (2014). Positive psychological attributes and retirement satisfaction. *Journal of Financial Counseling and Planning, 25*(2), 161-173.

Asebedo, S. D., & Asebedo, G. L. (2013). The university for practitioners: A conceptual learning and development model. *Journal of Financial Planning, 26*(10), 50-59.

Britt, S. L., **Asebedo, S. D.**, & Blue, J. (2013). Workaholism and well-being. *Financial Planning Review, 6*(3), 35-59.

Peer-Reviewed Book Chapters

Asebedo, S. D., Seay, M. C., & Warschauer, T. (2015). Social Security and Medicare. In C. Chaffin (Ed.), CFP Board, Financial planning competency handbook (2nd ed.). John Wiley & Sons.

Lawson, D., **Asebedo, S. D.**, & Seay, M. C. (2015). Property and Casualty Insurance. In C. Chaffin (Ed.), CFP Board, Financial planning competency handbook (2nd ed.). John Wiley & Sons.

Other Contributions

Asebedo, S. D., McCoy, M. A., & Archuleta, K. L. (2013). 2013 membership profile of the Financial Therapy Association: A strategic planning report. *Journal of Financial Therapy*, *4*(2), 1-21.

Invited Presentations

Asebedo, S. D. (forthcoming, TBD 2016). *Estate planning teaching seminar*. Financial Planning Teaching Program through the CFP Board in collaboration with the Columbia School of Professional Studies. New York, NY.

Asebedo, S. D. (forthcoming, Sept. 2016). *Positive psychology: Introduction and implications for financial behavior.* Paper to be presented at the Phoenix 2016 Financial Planning Association Conference, Phoenix, AZ.

Asebedo, S. D. (Aug. 2016). *From personality to saving behavior: Bridging the saving gap.* Paper presented at the 2016 Far West Roundup Conference, Santa Cruz, CA.

Asebedo, S. D. (2016). *Positive psychology: Introduction and implications for financial behavior.* Association for Financial Counseling and Planning (AFCPE) training webinar for financial counselors and coaches.

Conference Presentations

***Asebedo, S. D.**, & Seay, M. C. (forthcoming, Sept. 2016). *From functioning to flourishing: Applying positive psychology to financial planning.* Paper to be presented at the 2016 Financial Planning Association Conference (FPA-BE), Boston, MA. 2016 Montgomery-Warschauer Award recipient.

Asebedo, S. D. (2016). *Positive psychology and financial therapy: Research and practice.* Presented at the 2016 Financial Therapy Association Conference, Asheville, NC.

Asebedo, S. D., & Seay, M. C. (2015). *Financial self-control: Facilitating the willpower to save.* Paper presented at the 2015 Financial Planning Association Conference (FPA-BE), Boston, MA. (9 out of 30 papers accepted).

Marchant, Mary, A, Morgan, K, Ferreira, G, **Asebedo, S. D**., & Jeter, R. (2015). *Lessons learned from CIDER certificate programs: A focus on teaching large courses in agricultural and applied economics.* Poster presented at the Center for Instructional Development and Educational Research (CIDER) 1st annual conference on teaching large classes, Blacksburg, VA.

***Asebedo, S. D.,** & Seay, M. C. (2015). *Positive psychological attributes and retirement satisfaction.* Paper presented at Erasmus University Rotterdam, Rotterdam, Netherlands.

*Seay, M. C., **Asebedo, S. D.**, Thompson, C., Stueve, C., & Russi, R. (2014). *Mortgages and financial satisfaction in retirement.* Paper presented at the 2014 Annual Housing Education and Research Association Conference, Kansas City, MO.

***Asebedo, S. D.**, Thompson, C., Stueve, C., Russi, R., & Seay, M. C. (2014). *To leverage or not to leverage: Psychological implications of mortgage debt in retirement.* Paper presented at the 2014 Financial Planning Association Conference (FPA-BE), Seattle, WA.
Best Applied Research Award recipient.

***Asebedo, S. D.**, & Seay, M. (2014). *To flourish: A positive psychology approach to retirement well-being.* Paper presented at the 2014 American Council on Consumer Interests Annual Conference, Milwaukee, WI.

***Asebedo, S. D.**, McCoy, M. A., & Archuleta, K. L. (2013). *2013 membership profile of the Financial Therapy Association: A strategic planning report*. Survey results presented at the 2013 Financial Therapy Conference, Lubbock, TX.

*Britt, S. L., **Asebedo, S. D.**, & Blue, J. (2013). *Workaholism and well-being*. Paper presented at the 2013 American Council on Consumer Interests Annual Conference, Portland, OR.

***** Denotes converted to publication.

Honors and Awards

Montgomery-Warschauer Award, Financial Planning Association 2016

Honors the paper published in the Journal of Financial Planning that provided the most outstanding contribution to the betterment of the profession in the preceding year. 2016 award recipient for: Asebedo, S. D., & Seay, M. C. (2015). From functioning to flourishing: Applying positive psychology to financial planning. *Journal of Financial Planning, 28*(11), 50-58.

Outstanding Graduate Student, Graduate School, Kansas State University 2016

Recognized for many accomplishments as an outstanding graduate student.

Certificate of Achievement, School of Family Studies and Human Services, KSU 2016

Recognized for outstanding accomplishment as a graduate student in the School of Family Studies and Human Services during the 2015-2016 academic year.

Teacher of the Week Award, Virginia Tech 2015

Received VT teacher of the week award from the VT CIDER (Center for Instructional Development and Educational Research) executive director, Peter Doolittle. The goal of the Teacher of the Week program is to distinguish effective, engaged, and dynamic teachers focused on the implementation of a learner-centered pedagogy.

Notable Scholarly Graduate Student Excellence Award, Kansas State University 2015

For winning the Best Applied Research Paper Award for "To leverage or not to leverage: Psychological implications of mortgage debt in retirement" at the 2014 Financial Planning Association Conference in Seattle. The paper was co-written by Martin Seay, assistant professor of family studies and human services, and fellow doctoral students Cametra Thompson, Cherie Stueve and Rick Russi.

Office of International Programs Scholarship ($750), Kansas State University 2015

Faculty-led study abroad scholarship awarded for the Summer 2015 international program titled "Advanced Professional Issues in FSHS" located in Amsterdam and Antwerp.

Best-Applied Research Award ($500), FPA and Journal of Financial Planning 2014

For the best research that can be applied by practitioners in use with clients, as determined by a three-person panel and awarded onsite at FPA BE: Seattle 2014, Sept. 20–22. Judging based on the abstract submitted, the merits of the research, and the presentation delivered at FPA BE: Seattle 2014.

Courses Taught

Texas Tech University

Financial Planning Technology

2016, Summer (online)

Retirement Planning
    2016, Fall, forthcoming (undergraduate)
    2016, Fall, forthcoming (graduate)

Virginia Tech
Retirement Planning (AAEC 4104)
    2016, Spring, 29 students, 5.44 out of 6 (86% response)
    2015, Fall, 54 students, 5.15 out of 6 (100% response)
    2014, Fall, 53 students, 3.83 out of 6 (23% response)
Financial Planning for Professionals (AAEC 3104)
    2016, Spring, 31 students, 5.55 out of 6 (100% response)
    2015, Fall, 40 students, 5.29 out of 6 (95% response)
    2015, Spring, 41 students, 3.73 out of 6 (37% response)
    2014, Fall, 36 students, 5.25 out of 6 (33% response)
Client Relationship Management (AAEC 4124)
    2016, Spring, 45 students, 5.35 out of 6 (96% response)
Financial Planning Technology and Modeling (AAEC 4114)
    2015, Fall, 10 students, 5.33 out of 6 (90% response)
Personal Financial Planning (AAEC 2104)
    2015, Spring, 279 students, 4.36 out of 6 (30% response)

Service

Departmental Service, Texas Tech
    Advisor to the Personal Financial Planning Association (PFPA) Student group — 2016 – Current

Departmental Service, Virginia Tech
    Portfolio advisor for COINs (Commodities Investing for Students) — 2015 - 2016
    Undergraduate committee — 2014 - 2016

Financial Therapy Association (FTA)
    Board of Directors — 2013 - Current
    Strategic Planning Committee Chair — 2013 - Current
    President-Elect — 2015 - Current

Ad-hoc Paper Reviewer
    Journal of Financial Counseling and Planning
    Journal of Financial Therapy
    American Council on Consumer Interests
    Journal of Personal Finance